AI Image Prompt Cheat Sheet

imgcruncher.com

One formula that works in ChatGPT, Midjourney, FLUX, Gemini, Firefly, Leonardo and Ideogram.

Subject · Action · Environment · Composition · Lighting · Camera · Style · Mood · Colors · Quality · Aspect ratio · Negative prompt

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[subject] [doing what] in [environment], [composition], [lighting], shot on [camera or lens], [style], [mood], [color palette], [quality] --ar [ratio]
```

LIGHTING

golden hour, blue hour, soft window light, overcast, studio softbox, rim light, backlit, candlelight, neon glow, harsh midday sun, volumetric light, dappled shade

CAMERA & LENS

85mm portrait lens, 35mm street, macro lens, wide angle, telephoto, drone shot, shallow depth of field, f/1.8 bokeh, long exposure, tilt-shift, fisheye, GoPro POV

COMPOSITION

close-up, extreme close-up, medium shot, full body, low angle, high angle, overhead flat lay, rule of thirds, centered symmetry, negative space, leading lines, over-the-shoulder

STYLE

photorealistic, cinematic still, film photography, watercolor, oil painting, flat vector, line art, 3D render, claymation, pixel art, isometric, anime, comic ink, low poly

MOOD & COLOR

cozy, serene, dramatic, melancholic, playful, eerie, triumphant; muted earth tones, pastel palette, high contrast black and white, teal and orange, monochrome blue

QUALITY & DETAIL

highly detailed, sharp focus, intricate textures, 8k, professional photograph, award-winning, clean edges, smooth gradients, fine grain film, studio quality

Negative prompt starter (models that support it)

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blurry, low quality, distorted, extra fingers, extra limbs, watermark, text, logo, oversaturated, deformed face, bad anatomy, jpeg artifacts, cropped, out of frame
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Portrait

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portrait of [person], [expression], 85mm lens, soft window light, shallow depth of field, film photography, muted tones --ar 4:5
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Product shot

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[product] on [surface], studio softbox lighting, clean background, centered, macro detail, commercial photography --ar 1:1
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Landscape

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[place] at [time of day], wide angle, dramatic sky, volumetric light, cinematic, rich natural colors --ar 16:9
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Flat illustration

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flat vector illustration of [concept], simple geometric shapes, 3-color palette, generous negative space, clean lines --ar 3:2
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Free tools to compress, resize and convert your generated images: imgcruncher.com